

MAINFREIGHTNEWS



WELCOME...

to the March edition of Mainfreight News. Mother Nature has served up a tough start to the year for many Australians with floods, fires and intense weather affecting different parts of the country. My thoughts and the thoughts of the entire Mainfreight team go out to everyone affected by the turbulent weather.

The Mainfreight world is just like the climate, always changing and we want to take some time to keep you, our customers, up to date with the services, places and people that drive our global network.

Enjoy!

Dave Scott

IN THIS ISSUE

SPOTLIGHT ON OUR NEWCASTLE BRANCH AND THE HUNTER VALLEY WINE REGION

GOLD COAST ON THE MOVE

ASIA IS THIRSTY FOR IMPORTED AUSTRALIAN WINE

MOVING BULK WINE WORLDWIDE

MAINFREIGHT GETS TRUCKSAFE TICK

BOOKS IN HOMES REACHES LUCKY NUMBER 7

RUNNING FOR THE KIDS

5 MINUTES WITH RUTH MERCER

Please circulate to:

Warehouse Manager	
General Manager	
Accounting / Finance Managers	
Distribution / Transport Managers	



BOOKS IN HOMES REACHES LUCKY NUMBER 7

Two more schools have been added to our Books in Homes sponsorship bringing the total number of schools we are sponsoring in 2013 to 7. The Books in Homes program targets schools from remote or low socio economic circumstances where the students would not normally have easy access to books at home.

Our active role allows us to be directly involved with the children, encouraging them to read. Our team members are on hand at the book giving assemblies where all students receive 3 quality books of choice, 3 times a year.

We value our special relationship with Books in Homes and as committed ambassadors of this worthwhile program.

ASIA IS THIRSTY FOR IMPORTED AUSTRALIAN WINE

As Asian markets' tastes and attitudes to wine are rapidly evolving, Australian wines are busy climbing the ranks as the most consumed imported wine in China and Hong Kong.

The potential size of the Chinese market combined with the soaring consumption provides an enormous and exciting opportunity for Australian wine producers.

As a local Australian wine producer looking to export your wine to China it is important not only to find an expert team in international shipping but it is imperative to find the right distribution on the ground in Asia to navigate through all the regulations into the Chinese market. With eleven of our own Mainfreight branches strategically placed around China and Hong Kong we ensure the movement of wine exported to Asia.

SPOTLIGHT ON OUR NEWCASTLE BRANCH AND THE HUNTER VALLEY WINE REGION

Nestled in the heart of the Hunter Valley region, our Newcastle branch is in a premium location to optimise our global supply chain network. While many tourists flock to the region for rolling hills and wine tasting, we are in the business of making sure that the rest of Australia and the world can enjoy the products coming out of the booming Hunter Valley.

Pokolbin, Cessnock and Branxton areas are serviced daily by our Mainfreight trucks to ensure the premium wines from the Hunter Valley reach customers and consumers in the time frames expected.

Our Newcastle branch offers the flexibility of same day pick up with overnight service to Brisbane, Melbourne, Sydney and key regional NSW areas. With express transport to Adelaide and a direct service to Perth, our Newcastle branch offers strong connections to our nationwide network.

Ruth Mercer, our Newcastle Sales Manager notes "our approach to wine transport is a part of our strategy to optimise our global supply chain network for our customers with a local Hunter touch".

With both international and domestic teams located at our Newcastle branch we are positioned to give our customers greater choice and efficiency and the team at Mainfreight Newcastle are ready to service the Hunter Valley area.

Interested in knowing more about our Newcastle branch? Contact your local sales representative or Ruth on 0414 296 817.



With Hong Kong being a free trade port with no duties on wine, many wine importers use Hong Kong as a gateway into southern China. Our Mainfreight custom brokers handle all government requirements whether you are importing into Hong Kong or directly into mainland China. All wine imported into China must be registered and the labels must be translated into Chinese characters. Our Mainfreight team simplify the process from registering with Chinese customs, printing the labels, relabelling on the bottle and then repacking into final carton for delivery.

As an end to end supply chain service, our Mainfreight team are on the ground to facilitate the managed warehousing and the transport and distribution of freight right across Asia. Our Asian warehouses are certified wine storage facilities fitted with automated temperature and humidity monitoring equipment for wine storage.

Our Mainfreight warehouses also offer the following additional services:

- Bottle pick and pack
- Repackaging and gift packaging
- Re-marking, back labelling and re-labelling
- Inspection of carton, bottle and label condition
- Assorted vintage bundling
- House brand labelling
- Palletisation and de-palletisation
- Design and translation of wine labels for China distribution

Find out more about our specialist wine export service to Asia by contacting one of our Mainfreight sales representatives.



GOLD COAST ON THE MOVE

Queensland's freight market is booming and we are implementing new developments to ensure a first class sustainable service to our customers. With branches in Townsville and the Sunshine Coast growing strongly and a huge new facility being built in Brisbane; we are now happy to announce our move into a new branch for our Gold Coast team.

In just over 2 years our Gold Coast branch has seen exceptional growth and in response we have sourced a new depot with plenty of room for our Gold Coast team to facilitate the fast pace service that is demanded in the Sunshine state.

Our new location in Molendinar has convenient access to the Pacific motorway and puts us close to main arterial roads. The bigger depot is complemented by 3000sqm hardstand and our B-Doubles and other large vehicles will have premium drive through access to ensure seamless loading and unloading. Our local owner drivers

ensure same day service to the Gold Coast and next day guaranteed to Brisbane Metro and Sunshine Coast locations.

Josh Wood our local Gold Coast Sales Executive notes "our expanding branch network is driven by a need to control quality and expand our end to end supply chain capabilities." The bigger Gold Coast depot is confirmation that we are constantly reviewing and improving our entire supply chain network and reinvesting for the future to ensure we are developing our capability and service in QLD and throughout Australia.

With both international and domestic teams located at our new Gold Coast branch we are positioned to provide our customers with a wide range of both domestic and global supply chain services.

For more information on our Gold Coast branch contact your local sales representative or Josh directly on 0451 460 825.

MAINFREIGHT GETS TRUCKSAFE TICK

Committed to our objective in ongoing training and safety in every aspect of our business, we are always looking for new opportunities to ensure we are safe and compliant on the road. We were recently accredited with the Truck Safe tick; making us one of Australia's safest trucking operators.

Truck Safe is a business and risk management system striving to improve safety initiatives for operators and provide safe management systems to ensure the ever-changing business needs of the industry are met. Truck Safe Chairman Stephen Marley said he was delighted to welcome Mainfreight into the Truck Safe family, "we are excited to be joined by Mainfreight – a company that is genuinely committed to improving road safety."

Being accredited meant our branches and vehicles went through the audit process to the highest of Truck Safe standards in all areas of management, maintenance, training and workplace and driver health.

Maureen Kemp, noted that the Truck Safe program was an appropriate choice "as their team of experts is able to provide us with up to date changes in legislation and advice on all matters concerning road safety."

Find out more information about our Truck Safe accreditation or our practices in training and safety; feel free to contact one of our sales representatives.

RUNNING FOR THE KIDS

ARE YOU READY TO RUN FOR THE KIDS?

For the 8th year running Mainfreight are getting behind the Melbourne landmark event Run for the Kids. Last year the charity fun run raised more than \$1.65 million for the Royal Children's Good Friday Appeal.

It will be the fifth year in a row that Mainfreight team member Aladin Basic has participated in this annual event noting that he does it "for the kids, just like the Robbie Williams song".

Each year more and more team members are taking part in the 5km and 14km run through Melbourne's city centre and Mainfreight encourage our team and extended Mainfreight family with t-shirts, morning tea and donating the entry fee which is automatically contributed to the charity.





5 MINUTES WITH RUTH MERCER

Sales Manager, Newcastle

Your Newcastle team has really grown in the last 12 months.

We are really enjoying the new faces around our branch. We had three new graduates start late last year, the graduate program is such a fundamental part of our business and we are really looking forward to seeing them grow.

What does this mean for the Newcastle Branch?

As our team develops so does our service and we are able to offer a greater choice, efficiency and better level of service to our customers and maintain that service based on real local knowledge.

How long have you been with Mainfreight and what roles have you had?

11 years in total, 3 years as Branch Manager at Canberra, 5 years as Customer Service Manager in Sydney and now 3 years as Sales Manager in Newcastle.

Known as one of Australia's best wine regions and tourist hotspots, what do you really appreciate about Newcastle?

The vibe. There is such a down to earth feel about the place, coupled with an amazing coastline of pristine beaches.

If you could sit next to anyone on a long haul flight, who would you choose?

My husband (I know! Boring answer) maybe Ita Buttrose (2013 Australian of the Year).

Lastly, Red or White?

Red.

MOVING BULK WINE WORLDWIDE

Bulk shipping of liquids is becoming an appealing option for the wine industry due to the volume of liquid you can move in one 20 foot tank compared to the same size sea freight container. Integrated with our air and sea freight divisions, our dedicated bulk liquids team specialise in the movement of wine and spirits worldwide. We offer full bulk liquid services from source to

destination based on an understanding of the quality issues and demands of wine and spirit products reaching the shelves on time.

Interested in finding out more about our specialist team in bulk liquids? Feel free to contact one of our sales representatives or our Bulk Product Manager, Travis Dellar, directly on 0414 612 468.



MAINFREIGHT CONTACT DETAILS

Branch	Domestic Transport, Chemcouriers, Metro & FTL	Logistics (Warehousing)	International Freight Forwarding	Owens Wharf Cartage
Adelaide	08 8300 5500	08 8300 5550	08 8300 5555	08 8300 5500
Albury	02 6049 5201	02 6049 5201	02 6049 5201	
Ballarat	03 5339 1927	03 5339 1927	03 5339 1927	
Brisbane	07 3875 8500	07 3906 9855	07 3906 9890	07 3908 5600
Canberra	02 6260 1072	02 6260 1072	02 6260 1072	
Gold Coast	07 5514 5600	07 5514 5600	07 5514 5600	
Melbourne	03 9265 5300	03 9930 3000	03 9330 6000	03 8368 6800
Newcastle	02 4954 1100	02 4954 1100	02 4954 1100	
Perth	08 9352 4200	08 9453 8799	08 9352 4277	08 9352 4290
Sunshine Coast	07 5452 0410	07 5452 0410	07 5452 0410	
Sydney	02 8784 2200	02 9426 7100	02 9384 7900	02 9666 0000
Townsville	07 4760 6000	07 4760 6000	07 4760 6000	07 4774 2064

www.mainfreight.com

Let us know what you think about Mainfreight news. Comments and feedback are welcome at: david.scott@mainfreight.com.au



@MainfreightLtd



Facebook.com/Mainfreight

